

Dear Client,

**Ensure your Success – Jagen und Fischen 2009!  
14th International Exhibition of Hunting, Fishing  
and Outdoor Life.**

As Southern Germany largest exhibition for hunters and fishermen, Jagen und Fischen 2009 is a date not to missed in your marketing and sales planning.

Around 40,000 visitors came to the last Jagen und Fischen. The number of visitors from abroad doubled. Compared to all other trade fairs for hunters and fishermen, this Munich based event is the clear Number One in Southern German.

Following product ranges will be shown on Jagen und Fischen 2009:

- Hunting
- Fishing
- Hunting dogs
- Off-road
- Hunting and Fishing holidays
- Fashion and Clothing
- Boats

This event covers virtually everything to do with the theme of hunting. A professional, interested high-spending audience from Germany and abroad is waiting to find out about new products and your ranges and offers.

Taking place shortly before the fishing season begins, Jagen und Fischen is the ideal place at the ideal time, and it is perfect for those on the look-out for new equipment for 2009. From A to Z everything is covered. Tap into this enormous potential to increase your sales in April 2009.

Hunting and Fishing trips are enjoying tremendous popularity. Each year the section on hunting and fishing is expanding, and attracting an ever larger audience. In this adventurous atmosphere, you can present your special-experience trips, and take plenty of bookings.

The section on boats is new at the fair and designed to appeal to new visitor target groups. This is the place you can target a professional audience with everything that floats and is essential for fishing on water.

**The 2009 application forms are available on  
[www.jagenundfischen.de](http://www.jagenundfischen.de)**

If you do not want to apply online, please fill out our reply-form on the 2<sup>nd</sup> / reverse page and send it back to us. We will forward you the necessary application forms and more information.

Please do not hesitate to contact us for any question you might have.

Kindly note that the **DTI – Department of Trade and Industry** under the EMIA (Export Marketing Incentive Assistance scheme) will financially assist companies wishing to participate in overseas exhibitions. **Assistance is granted to individual exporters** to exhibit products at recognized exhibitions abroad where TISA (Trade Investment South Africa) does not provide for a national pavilion. For further information please contact the DTI directly [www.thedti.gov.za](http://www.thedti.gov.za) or contact:

**Individual Exhibitions**, Ms Judy Snyman (Applications), Tel. (012) 394 1035 or email her on [judy@thedti.gov.za](mailto:judy@thedti.gov.za).

We look forward to hearing from you.

With kind regards,

Southern African – German Chamber of Commerce and Industry (SAGCC)



for Annette Pringle-Kölsch  
Representative for Messe München GmbH in Southern Africa



**1 – 5 April 2009  
Munich**

**Annette Pringle-Kölsch**

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Southern African – German Chamber of Commerce and Industry  
Deutsche Industrie- und Handelskammer für das südliche Afrika

## Reply-Form – Jagen und Fischen 2009 – 1 – 5 April 2009 in Munich, Germany



Please fill in your company details and send it to:

SAGCC, Ms. Silke Blignaut:

Fax (011) 486 3346, Email [sblignaut@germanchamber.co.za](mailto:sblignaut@germanchamber.co.za)

<b>Company:</b>		<b>Position:</b>
<b>Title:</b>	<b>Name:</b>	<b>Surname:</b>
<b>Postal Address:</b>		<b>Code:</b>
<b>City:</b>		
<b>Tel:</b>		<b>Fax:</b>
<b>Email:</b>		<b>Web:</b>
<input type="checkbox"/> YES, please send me <b>exhibitor application forms</b> via email. I do not want to register online.		
<input type="checkbox"/> YES, I would like to <b>order my entrance ticket/s</b> for <b>Jagen und Fischen 2009</b> in Munich, 1 – 5 April 2009 <b>immediately</b> . <i>(Please indicate the number of entrance tickets below).</i>		
<input type="checkbox"/> <b>I am not attending Jagen und Fischen 2009</b> but <b>please put me on the mailing list</b> for the next <b>Jagen und Fischen</b> events.		

## Order-Form – Entrance Ticket/s Jagen und Fischen 2009 in Munich, Germany

Please indicate the number of entrance tickets below:

*Remark: These prices are reduced advanced / online ticket prices!*

<input checked="" type="checkbox"/> One-day ticket/s	@ R – <i>ticket prices to follow</i>
<input checked="" type="checkbox"/> Season ticket/s	@ R – <i>ticket prices to follow</i>

- **Ticket sales and collections are strictly from Monday to Friday between 8:00 and 12:00**
- Payment only possible by cash, cheque or bank transfer to SA-German Chamber of Commerce and Industry
- Invoice will only be made after payment has been received
- Cancellation fee of 15% on refunded tickets shall be payable
- Tickets not refundable once stamped by the German Consulate
- Tickets cannot be refunded once the fair has commenced

### The Southern African – German Chamber of Commerce and Industry: Ticket Sales

#### Johannesburg Office:

Att. Ms. Margret Hirse  
Tel. +27 (0) 11 486 2775  
Fax +27 (0) 11 486 3625  
Email: [mhirse@germanchamber.co.za](mailto:mhirse@germanchamber.co.za)  
47 Oxford Road, Forest Town, 2193  
(Entrance Waltham Rd.)  
P.O. Box 87078, Houghton, 2041

#### Cape Town Office:

Att. Mr. Thomas Kallenbach  
Tel. +27 (0) 21 422 3311  
Fax +27 (0) 21 422 5577  
Email: [info@sagc.co.za](mailto:info@sagc.co.za)  
47 On Strand Street,  
Cape Town, 8000  
P.O. Box 1272, Cape Town, 8001

#### Banking Details:

**Nedbank Braamfontein**

**Branch Code: 1950 05**  
**Account No: 1950-459349**